

OPERATION GOLDA

ISRAEL EMERGENCY SUPPORT

About Operation Golda

Who are we? Operation Golda is a grass-roots organisation that mobilised following the terror attacks in Israel on 7 October 2023. Operation Golda raises funds, sources, purchases and delivers critical equipment and medical supplies direct to Israel. Operation Golda is authorised by Magen David Adom (MDA) and other key stakeholders who provide Operation Golda with urgent requests to action. Operation Golda is endorsed by leaders and organisations such as the Rabbinical Council of NSW.

Urgent Priority: There is a world-wide shortage of urgent medical supplies and equipment, which are getting harder and harder to source. Even product that was relatively easier to find in Australia is now in short supply. We are literally up against the clock and other parties to secure these supplies. Our immediate priority is to secure funds to purchase 10,000 life-saving trauma kits at \$200 per unit, and 1,000 'QuikLitter' pocket-sized fold up stretchers at \$44 per unit.

What's so special about these kits? These lightweight trauma kits allow first responders to easily carry them by foot or motorbike and reach the wounded wherever they are. The kit contains state-of-the-art supplies including trauma dressings, Israeli field bandages and tourniquets. Every life is precious as we know, and by having access to such state-of-the-art supplies, our success rate will improve dramatically.

We have supplies secured and \$100,000 is needed within 3 days to secure our order. We urge you to help us to reach our goal and provide Israel with this critical medical equipment.

Background

Operation Golda is founded and spearheaded by Shoshana Eisner. Within five weeks of operation, it has **1,500+ members**, **500+ donors** and **400+ volunteers**.

Compliance

All donations and funds raised by Operation Golda are being made through the Chai Charitable Foundation Ltd, a registered charity in Australia, and are tax-deductible. Operation Golda is fully

compliant with both Australian and Israeli law. By working with legitimate Israeli organizations, such as Magen David Adom and ZAKA, we are fully compliant with all Israeli rules and regulations.

Supply Chain

We have established a seamless supply chain to source, fly and deliver medical and other supplies directly to ambulances, hospitals and displaced citizens. With the unprecedented level of conflicts and natural disasters around the world, suppliers in Israel are exhausting the medical equipment needed to save civilian lives. We therefore have to work quickly to fulfil urgent and specific requests, while continuing to support displaced families with thermal wear, rain gear and warm clothing with the onset of winter in Israel. Through our relationship with NGOs, we have identified the exact products and specs needed and established a means to source and send Australian products that are in short supply or unavailable in Israel.






What We've Achieved So Far

\$240,000+ **1500+**
Dollars Raised in 4 weeks Members and volunteers

Over 4000kg **Clothing**
Humanitarian aid and trauma supplies sent 60+ suitcases of thermal wear and rain gear

Emergency Safety Equipment Specialist particle respirators & footwear for ZAKA

At a Glance: Current Projects

MDA ISRAEL	CIVILIAN AID	KIDS4ISRAEL	ZAKA	VOLUNTEERING
				

Current MDA Project



Our immediate priority is to raise funds to purchase 10,000 **life-saving trauma kits** at approximately \$200 per unit, and 1,000 'QuikLitter' **pocket-sized fold up stretchers** at \$44 per unit. Both are game changers in terms of easily reaching and assisting the injured in all terrain and circumstances. As usual, all supplies will be airfreighted to Israel and delivered directly to MDA's ambulances and first-responders.

In support of this campaign, we are also launching another project that aims to get our kids directly involved in the fundraising activities. We are calling it '**Kids4Israel**' and it involves encouraging our kids to do household chores for cash. The money raised by kids doing useful activities around the house will contribute in a meaningful way to the overarching fundraising campaign and enable kids to feel part of the communal 'achdut' that groups like Operation Golda are manifesting.

Kids4Israel



Ongoing Civilian Aid



Thanks to the unprecedented and generous response of the community to date and the many volunteers who have given their time around the clock, Operation Golda has already successfully helped many communities in Israel affected by terror, including 1000kg+ of clothing, wet weather gear, head torches, computers and other equipment. As a grassroots and nimble organization, we are well placed to source and deliver specific equipment in response to ever-changing circumstances on the ground in Israel.

Contact Us

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FOR MORE INFORMATION AND TO DONATE: www.operationgoldainfo.com